

Start here!

Step 1: How do you want to identify users?

Identify users & sessions	Identify sessions, but not users	Identify sessions, but not users
If cookies are permitted on your site...		
In your Javascript tracker, set: <code>stateStorageStrategy: "cookieAndLocalStorage"</code>	In your Javascript tracker, set: <code>stateStorageStrategy: "cookieAndLocalStorage"</code> <code>anonymousTracking: { withSessionTracking: true }</code>	
If cookies are not permitted on your site, but localStorage is...		If localStorage is permitted...
In your Javascript tracker, set: <code>stateStorageStrategy: "localStorage"</code>	In your Javascript tracker, set: <code>stateStorageStrategy: "localStorage"</code> <code>anonymousTracking: { withSessionTracking: true }</code>	In your Javascript tracker, set: <code>stateStorageStrategy: "localStorage"</code> <code>anonymousTracking: true</code>
If neither cookies or localStorage are permitted on your site...		
No user or session IDs will be automatically appended to events by Snowplow, and event buffering is not supported		
In your Javascript tracker, set: <code>stateStorageStrategy: "none"</code>		
Contact support and request your collector configuration , be set to: <code>cookie {enabled = false}</code>		

⚠ Steps 2 - 4 are only applicable if cookies and / or localStorage are permitted on your site

Step 2: Do you want to track users across subdomains?

Yes	No
In your Javascript tracker, set: <code>discoverRootDomain: true</code>	In your Javascript tracker, set: <code>discoverRootDomain: false</code>

Step 3: Do you want secure HTTPS only cookies?

Yes	No
In your Javascript tracker, set: <code>cookieSameSite: "None",</code> <code>cookieSecure: true</code>	In your Javascript tracker, set: <code>cookieSameSite: "Lax",</code> <code>cookieSecure: false</code>

⚠ From this point forward you'll mostly be making changes to your collector configuration

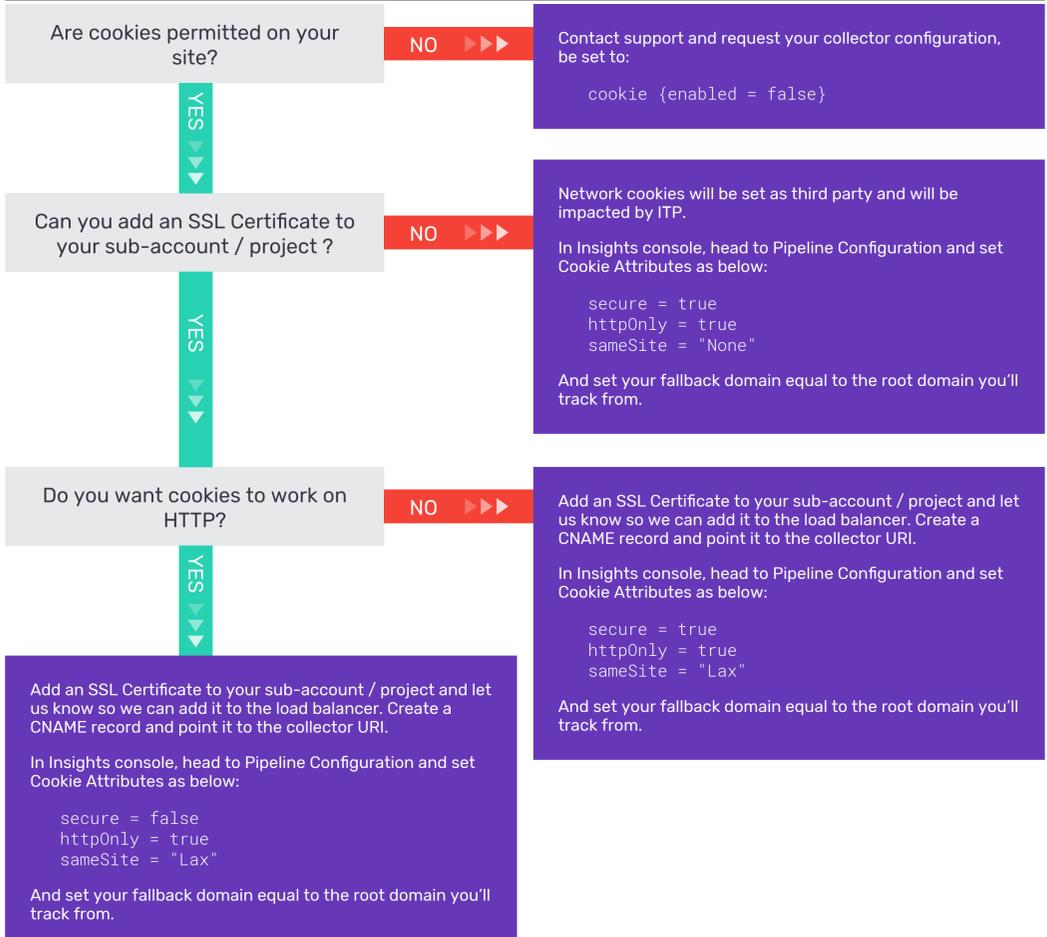
Step 4: Tracking domains

How many root domains will your tracking be running on?

Only one root domain (continue with 4a)

More than one root domain (skip to 4b)

Step 4a: Tracking on a single root domain



Step 4b: Tracking on more than one root domain

